

‘Consumers,  
by definition,  
include us all.’

Quote from John F. Kennedy Special Message to  
the Congress on Protecting the Consumer Interest  
(March 15, 1962)



ConPolicy

Institute for Consumer Policy

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52 years ago, U.S. President John F. Kennedy declared consumer rights to be fundamental to a society. Though still valid, these rights must be continuously adjusted and vigorously defended. With great excitement, ConPolicy is anticipating the ambitions of the new German Federal Government and will accompany the re-orientation of German consumer policy with its input.

We thank you for your cooperation during the last year in implementing projects with partners such as the *European Commission*, the *German Federal Consumer Protection Ministry*, the *Consumer Protection Ministries* of North Rhine-Westphalia and Baden-Württemberg, *German International Cooperation*, the *Friedrich-Ebert-Stiftung*, the *Forum Waschen*, the *REWE Group*, the *Federation of German Consumer Organizations* and the *German Foundation for Consumer Protection*.

We look forward to continuing our work together moving forward!

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