



ConPolicy
Institut für Verbraucherpolitik

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Today ConPolicy – the Institute for Consumer Policy – is celebrating its second anniversary! Two years in which consumer policy research has gained significant momentum in Germany – two years in which ConPolicy was able to establish itself as an actor in consumer research and consulting.

I would like to take the opportunity to thank you for your trust in this young institute. Today the institute implements a project on privacy for the *German Federal Consumer Protection Ministry (BMELV)*, and it works together with diverse partners such as the *CDU Deutschlands*, the *Consumer Advice Center NRW*, the *Hans Böckler Foundation*, *German International Cooperation (GIZ)* and companies such as *BP* and associations such as the *Association of German Press Officers*.

Together with *London Economics*, *Nuffield College (University of Oxford)* and *Ipsos MORI* the institute is going to expand its research and consulting services this year to the European level and initiate new projects in Social Media.

I look forward to continuing our work together moving forward.

PS: Please follow our activities also in the coming year: www.conpolicy.de/en/newletter-subscription